

## SALES MANAGEMENT TEAM



**ROSHAN PEIRIS**  
Senior General Manager –  
National Distribution



**SANDAMAL  
HETTIARACHCHI**  
Senior General Manager -  
Agency Transformation



**UPUL JAYASEKARA**  
Senior General Manager



**PRIYASHANTHA  
SIRIWARDENA**  
Senior General Manager



**NISHANTHA BANDARA**  
General Manager



**SUSIL ATAPATTU**  
General Manager



**NISHAN CHAMINDA**  
General Manager



**LUXMAN PEIRIS**  
General Manager



**NIHAL PERERA**  
General Manager



**HIRAN GUNAWARDENA**  
General Manager - Business  
Development



**SUMENDRA JAYARAM**  
General Manager - Sales  
Training and Development



**DENIS HEWAGAMA**  
General Manager - Agency  
Corporate



**VIRANGA GUNATHILAKA**  
Deputy General Manager



**CHAMINDA DISSANAYAKE**  
Assistant General Manager



**CHAMINDA WEERAKKODY**  
Assistant General Manager

## SALES MANAGEMENT TEAM

### **ROSHAN PEIRIS**

#### **Senior General Manager – National Distribution**

Master of Business Administration (PIM - SJP), Lifetime Fellow - CPM Sri Lanka Life Member - SLIM Certified Professional Marketer (AMF), Chartered Insurance Agency Manager (LIMRA – USA), Fellow Life Underwriters Council (LIMRA – USA), Certified Moderator (LIMRA – USA).

31 years in Insurance Industry.

### **SANDAMAL HETTIARACHCHI**

#### **Senior General Manager - Agency Transformation**

Diploma in Aviation Maintenance, Diploma in Marketing, Diploma in HR, Higher Diploma in Sales Management .

38 years of experience in the Insurance Industry and 5 years in Aeronautical Field.

### **UPUL JAYASEKARA**

#### **Senior General Manager**

BSc (Physical Science) at University of Colombo, Diploma in Business Management at NIBM.

26 years of experience in the Insurance Industry.

### **PRIYASHANTHA SIRIWARDENA**

#### **Senior General Manager**

MBA from Buckinghamshire New University of UK, Chartered Insurance Agency Manager Degree from CIAM - LIMRA, Post Graduate Diploma in Service Marketing from Netherlands - Business School of Maastricht, Diploma in Marketing – Sri Lanka Institute of Marketing, Diploma in Business Management – Institute of Management Specialist (UK).

34 years of experience in the Insurance Industry.

### **NISHANTHA BANDARA**

#### **General Manager**

Master of Business Administration at London Metropolitan University, the Programme of Middle Level Executives at National Insurance Academy, Pune, India, The Oriental Life Insurance Seminar 2006 November in Tokyo, OLIS ASIA 2007 - Kuala Lumpur on Marketing at the Malaysian Insurance Institute. The Oriental Life Insurance Seminar 2010 Autumn in Tokyo.

35 years in the Insurance Industry.

### **SUSIL ATAPATTU**

#### **General Manager**

Doctor of Humanities (American National Business University), Bachelor of Business Administration - BBA (Central American Business University), Master Management Consultant - MMC (American Academy of Project Management), Master of Business Administration - MBA - Azteca University - Chalco, Mexico, AMTC USA. Personal Insurance in the Life Underwriter Training Council at The Malaysian Insurance Institute Diploma in Life Insurance Marketing in the Life Underwriter Training Council at The Malaysian Insurance Institute.

30 years of experience in the Life Insurance Industry.

### **NISHAN CHAMINDA**

#### **General Manager**

Certified AMTC – USA, LUCTF.UK .SIM. Singapore Completed AMTC Management Training Course Life Insurance Conduct by International (USA).

30 years of experience in the Life Insurance Industry.

### **LUXMAN PEIRIS**

#### **General Manager**

LUTC & AMTC.

24 years in the Insurance Industry.

### **NIHAL PERERA**

#### **General Manager**

Higher National Diploma in Accountancy, LUTCF (USA), LIM “Dip” (USA).

38 years in the Insurance Industry

### **HIRAN GUNAWARDENA**

#### **General Manager - Business Development**

BA (Defence Studies) - Kothalawala Defense University, CIAM (USA), CFM (USA) LUTCF (USA) Dip in Life Insurance Marketing (USA), Certified NLP Business Practitioner (India).

11 years of experience in Defence services and 29 years in the Insurance Industry.

### **SUMENDRA JAYARAM**

#### **General Manager – Sales Training and Development**

Sumendra Jayaram brings over 25 years of corporate experience across telecommunications, international business, and the insurance industry.

With 16 years of leadership experience in insurance, including five years leading Training, he drives Softlogic Life's sales capability and leadership transformation strategy. He champions performance-driven learning, ethical selling standards, and the development of a future-ready, high-performing sales force aligned with sustainable business growth. He holds an MBA from Sikkim Manipal University of India, Postgraduate qualifications in International Affairs and Marketing, and is a Fellow Member of the Institute of Chartered Professional Managers of Sri Lanka (CPM).

### **DENNIS HEWAGAMA**

#### **General Manager - Agency Corporate**

MBA University of Bedfordshire, UK With 30 years of experience in the insurance industry in locally and internationally working for multi-national and local companies and also during this period held the position of CMO too.

### **VIRANGA GUNATHILAKA**

#### **Deputy General Manager**

BA University of Ruhuna.

30 years in the Insurance Industry.

### **CHAMINDA DISSANAYAKE**

#### **Assistant General Manager**

Master of Business Administration - Cardiff Metropolitan University (UK), Participated in the insurance Training Program of Indian National Insurance Academy in Pune.

23 years of experience in the Insurance industry

### **CHAMINDA WEERAKODY**

#### **Assistant General Manager**

BSc (Sp) Hons AGRIC. - University of Peradeniya, Post Graduate Diploma in Business Management University of Peradeniya, Diploma in Insurance SLII - Sri Lanka Insurance Institute, MBA London Metropolitan University – UK, CPM - Certified Professional Marketer, AWF - CII.UK - Award in Financial Planning - Chartered Insurance Institute UK.

29 years of experience in the Financial Services Industry comprising 6 years in Investment Merchant Banking & Finance, 22 years in Insurance.