OUR HISTORY

1999
Launched of Softlogic Life Insurance PLC (Formerly known as Asian Alliance Insurance PLC).

2000
Commencement of Life Insurance Business .

2011
Acquisition of the Company by the Softlogic Group.

2012
DEG and FMO invested for a stake of 19% each.

2016
Divestment of General Insurance business and rebranding of the Company as Softlogic Life

2017
Launch of Sri Lanka's first video version of the Annual Report

2019
Softlogic Life positioned as the 4th largest entity in the Life Insurance industry Softlogic Life made it to the Forbes Asia's "Best Under A Billion 2019" list

2020
Ranked 3rd largest entity in the Life Insurance Industry.

USD 30Mn (LKR 5.6Bn) invested towards Softlogic Life's growth by Finnfund, NorFund and Munich Re.

"Leapfrog Investments" increase its investment to 38% stake by taking ownership from DEG.

2021
Launches "Dollar Saver" Sri Lanka's first foreign currency insurance solution

2022
Ranked as the 2nd largest entity in the Life Insurance Industry

2023
Launches Sri Lanka's first ever AI powered annual report analyser.

2024
LMD awards 2024 – Ranked under 25 Exemplary corporates in Sri Lanka Fully compliant with the sustainability SLFRS S1 & S2.

2025
Acquisition of the Allianz Life Insurance Lanka Limited.

Softlogic Life secured new $ 15 Mn Tier 2 loan from Norfund, OP Finnfund.