OVERVIEW OF SOFTLOGIC LIFE

Softlogic Life Insurance PLC is a dynamic and rapidly expanding provider of life insurance solutions in Sri Lanka. Our primary mission is to safeguard individuals while elevating their quality of life through the infusion of creativity and disruptive innovation. As the fastest-growing life insurer in Sri Lanka, we proudly hold the position of the island's second largest life insurer. Each year, we push the industry forward by setting new standards through our embrace of creative and innovative approaches. Below, our balanced scorecard provides key insights into our organisation's performance.

softlogic



Employees

2023 - 985 | 2022 - 999



2023 - 17.5 Bn | 2022 - 16.5 Bn





Market Share

2023 - 17.2% | 2022 - 16.9%

Field Staff

2023 - 3,214 | 2022 - 3,247





Return on Equity

2023 - 23.5% I 2022 - 25.0%

No of Distribution Channels

2023 - 03 | 2022 - 03





No of Products (Including riders)

2023 - 64 | 2022 - 61

Capital Adequacy Ratio

2023 - 367% | 2022 - 287%





Total Assets

Rs.**53.6**Bn

2023 - 51 Bn | 2022 - 48 Bn

Gross Written Premium Rs. **31.6**Bn

2023 - 26 Bn | 2022 - 23 Bn





No of Lives Covered

2023 - 1.3 Mn | 2022 - 1.3 Mn

Branches

2023 - 116 | 2022 - 103

